



HONOR AND REMEMBER[®]

A National Mission of
Gratitude and Respect.

SHARE THE VISION
FLY THE FLAG
SUPPORT THE CAUSE
Help Us With Our Mission.



Designate Honor and Remember CFC #92995 - Approved Charity
We are endorsed by many national veteran and service related
organizations. For a complete listing, please visit our website.



Please Consider Sharing Our Message
Through Emails, Blogs and Social Media
or by Linking to Our Website.

HONOR AND REMEMBER, INC.

P.O. Box 16834
Chesapeake, VA 23328-6834

Look Us Up On the Web
www.HonorandRemember.org



A NATIONAL REMEMBRANCE FLAG

The Honor and Remember organization is dedicated to the perpetual recognition of our military fallen heroes and their families. Our mission can be summarized in four objectives: establish, educate, present and comfort. The primary vehicle for continuous tribute is a symbol with which every patriotic American can visibly acknowledge the high price of freedom every day: the Honor and Remember Flag.

This remembrance flag recognizes all individuals who have died as a result of serving in the United States military dating back to the founding of our nation. It serves as a positive symbol of national gratitude for the hundreds of thousands of American men and women who bravely made the ultimate sacrifice to preserve the freedoms we enjoy. The flag also helps to promote healing for the thousands of families who cry for and deserve recognition for the sacrifice of their loved one. It is a nationally recognized reminder to all Americans, enabling them to celebrate the value of each individual life given.

The flag was created to be accepted and recognized as a permanent symbol of remembrance to fly in visual appreciation for all fallen military service members and their families. We encourage all Americans to recognize and display this important emblem as a public statement of gratitude, sending a compelling and positive message to those families who have blended into the fabric of our communities.

HOW CAN I HELP GET THE FLAG FLYING?

VISIT www.HonorandRemember.org and sign the petition. Our goal is to collect an individual signature for each of the nearly two million who have died in military service.

CONTACT your U.S. Senators, your member of the House of Representatives and your state lawmakers, and ask them to initiate or support legislation that recognizes the Honor and Remember Flag.

FLY the Honor and Remember Flag. Make it part of your family's traditions when you fly the American flag.

CONTRIBUTE There are many expenses involved in establishing this national legacy. Any support you can provide will help us to fulfill our mission.

When displayed with the American Flag or the POW/MIA Flag, the Honor and Remember Flag should fly below them.

We will always **HONOR** their selfless sacrifice and
REMEMBER them individually by name.

HOW CAN I MAKE A DONATION?

Thank you for your interest in the Honor and Remember Flag Initiative. If you would like to support our mission, donations may be made by check, credit card or at our website www.HonorandRemember.org. Please make your check payable to: Honor and Remember, Inc.

☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500
☐ \$1,000 ☐ \$1,500 ☐ \$2,500 ☐ \$ _____
Other, please specify

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

E-mail: _____

☐ Please use address information from enclosed check

PAYMENT INFORMATION:

☐ Check Date: _____

☐ Please charge \$ _____, to my

☐ VISA ☐ MasterCard ☐ American Express

☐ One-Time Gift ☐ Monthly Gift

Card Number: _____

Name on Card: _____

Exp. Date: _____ 3/4-Digit Code _____

Signature: _____

For corporate sponsorships, monthly giving or planned giving (bequests, trusts or charitable gift annuities), please email donate@HonorandRemember.org.



Designate Honor and Remember
CFC #92995
Approved Charity

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THE FLAG'S SYMBOLISM

The Honor and Remember Flag's design is distinctive, yet simple. Each detail on the flag symbolizes an important part of the overall meaning of the flag's message.

THE RED FIELD represents the blood spilled by brave men and women in America's military throughout our history, who gave their lives so that our nation would remain free.

THE WHITE BORDER beneath and surrounding the gold star recognizes the purity of sacrifice. There is no greater price an American can pay than to give his or her life in service to our country.

THE BLUE STAR represents active service in military conflict. This symbol originated with World War I, but on this flag it signifies service in all wars from the American Revolution to present day.

THE GOLD STAR signifies the ultimate sacrifice of a warrior in active service who will not return home. Gold reflects the value of the life that was given.

THE FOLDED FLAG signifies the final tribute to an individual life presented to the family for their significant loss.

THE FLAME is an eternal reminder of the spirit that has departed this life yet burns on in the memory of all who knew and loved the fallen hero.





PERSONALIZING THE FLAG

A unique feature of the Honor and Remember Flag design is the ability to personalize it. The name of a specific loved one can be added as a tribute. An essential goal of our organization is to place a personalized flag in the hands of the immediate family of every man and woman who died in military service to America, regardless of generation. We have presented flags in honor of those who died in war or in peacetime from the Revolutionary War through today, and we will continue this part of our mission until every life is respectfully remembered.

Ultimately, we anticipate distributing thousands of personalized flags to waiting family members. Individuals and organizations also have sponsored and presented personalized flags on their own behalf. You can help by making a donation, purchasing merchandise or sponsoring a flag in tribute to these fallen heroes.

For more information on obtaining an Honor and Remember Flag or other related products, please visit www.HonorandRemember.org

Mail this donation form to:

HONOR AND REMEMBER, INC.

P.O. Box 16834
Chesapeake, Virginia 23328-6834



Cpl. George A. Lutz, II
December 12, 1980 - December 29, 2005

THE FLAG'S ORIGIN

A few weeks into his first deployment, Army Cpl. George Anthony Lutz II (Tony) was killed by a sniper's bullet while he was on patrol in Fallujah, Iraq. His family and friends endured the shock, emotional agony and overwhelming loss that accompanied the news of Tony's death, just like the many families who have suffered the same tragedy. In the months that followed Tony's funeral, his father visited other families who had lost loved ones from current and past generations. He discovered that he had joined the ranks of a unique fellowship, the Gold Star community. And he found that these families were only the latest additions to a group that originated with the American Revolution, when the first soldiers to shed their blood for our freedom gave their lives. He found another commonality among the families of fallen heroes; after the grief had transitioned to numbness and finally to acceptance, they needed to embrace two beliefs: that their loved one's sacrifice was not in vain and that the nation would never forget it.

These concerns inspired Mr. Lutz to launch a mission: the creation of a symbol that would be universally recognized as a specific proclamation of tribute to the men and women of the United States Armed Forces who died as a result of serving their country. Consequently, on Memorial Day 2008, the Honor and Remember Flag was unveiled.